

TABITHA PERRETT

INFO

**Phone**

0480 253 006

**Email**

tabitha_perrett@hotmail.com

EDUCATION

Queensland University of Technology

2016 - 2018

Bachelor of Fine Arts (Film and Media)

Holy Spirit College

Graduate of 2015

STUDIED: Math B, English, Religion, Art, Information technology systems, Graphics

SKILLS

- Adobe Illustrator
- Adobe Indesign
- Adobe Premier
- Adobe After effects
- Adobe Photoshop
- Wordpress
- MS Suite

PROFILE

A positive, hands-on and highly motivated professional who thrives on creative and strategic thinking. Proven to be exceptionally talented with advanced skills in the latest Adobe Creative Suite and experience with branding, web design, print design, social media management, marketing, photography, videography and more. Eager to meet and discuss how I can utilise my skills to enhance your business!

EXPERIENCE

Content Curator

Canva (Pixabay) / May 2024 - current

Responsibilities include content strategy, planning & execution across multiple marketing channels including social media, blogs and newsletters. Plus curating content and collections for the stock media brand Pixabay.

Brand & Partnerships Manager

Found—Space Infrared Saunas / May 2022 - May 2024

Responsible for managing the Found—Space brand across multiple channels and our partnerships. Developing strategies to grow platforms and liaising with key stakeholders to execute campaigns and align with business objectives.

Social Media Management / Influencer Management / Partnerships / Digital Graphic Design / Web Design / Animation / Photography / Videography / Copywriting / Task Management

Content Specialist & Digital Designer

Minor DKL (The Coffee Club) / April 2021 - May 2022

Responsible for managing The Coffee Club's social media channels by developing creative and engaging content curated for multiple platforms. Developed strategies to grow platforms, liaising with key stakeholders to execute campaigns and align with business objectives.

Social Media Management / Digital Graphic Design / Web Design / Animation / Photography / Videography / Copywriting / Task Management

ACHIEVEMENTS

- OP 5
- Year 12 Certificate of Education
- Subject Award - Graphics
- Subject Award - Information Technology Systems
- Work displayed in Art Space, Mackay
- Studentship award
- Academic Gold Award
- Australian Math Competition, certificate of recognition

EDUCATION

Grade 12 Results

- | | |
|---------------------------------|----|
| • Mathematics B | B+ |
| • English | A |
| • Graphics | A |
| • Innovation Technology Studies | A+ |
| • Art | A+ |
| • Study of Religion | B- |

- Overall Position: 5

Queensland University of Technology Results

- GPA - 5.7

INTERESTS



Video



Travelling



Photography

EXPERIENCE CONTINUED

Digital Graphic Designer

Minor DKL (The Coffee Club) / November 2020 - April 2021

Starting as the Digital Designer at The Coffee Club Australia and was quickly promoted to Content Specialist.

Social Media Manager

Saber Apparel, Sales Hero, Vegans Revolt & more / December 2018 - Present

Executing social media strategies to build up engagement, brand identity and sales for various business pages. This includes creating content, scheduling and managing various businesses social media pages (facebook, instagram, youtube and linkedin).

- Social Media Management / Graphic Design / Scheduled Posting / Building brand identity and engagement / Increasing Sales.
- Still currently working as freelancing as a Social Media Manager and Graphics Designer.

Graphic Designer

Promedical Equipment / July 2019 - October 2020

Managed and designed all the marketing materials (brochures, flyers etc.), promotional projects (photography, videography and motion graphic advertisements), eDM campaigns, website design, logo design, social media management, copywriting, product design and all other design and marketing needs.

- Graphics Design / Web Design / Product Design / Task Management / Social Media Management
- Business shut down due to the effects of the COVID-19 pandemic.

Photographer

Myer's Santa Photography Factory / 2017 - 2018

Photography / Sales / Working with Children / Photo Editing

REFERENCES

Alicia Laker

National Marketing Manager at Amart

Previous Campaigns Manager at The Coffee Club / Minor DKL

Phone 0414 289 159

Alicia.laker5@gmail.com

Bruce Jones

General Manager at Found—Space

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